

# 2019 PREMIUM NAME REPORT

**TOTAL PREMIUM REVENUE**

MAY 2014- DEC 2019

**\$ 7,708,059**

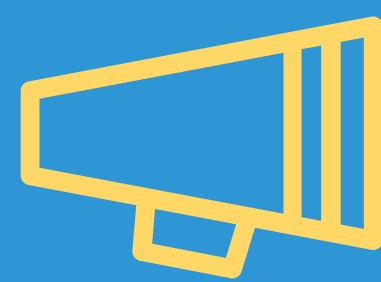
**2019 PREMIUM REVENUE**



**\$ 734,687**



**2019 # OF PREMIUMS SOLD**



**7,326**



**2019 TOP PREMIUM NAME SALE**



**Business.club \$ 60,936**

## TIER PREMIUM SALES VIA REGISTRARS



**TIER PREMIUM REVENUE**

**\$546,593**

**TOP 3 PRICE TIERS BY REVENUE**

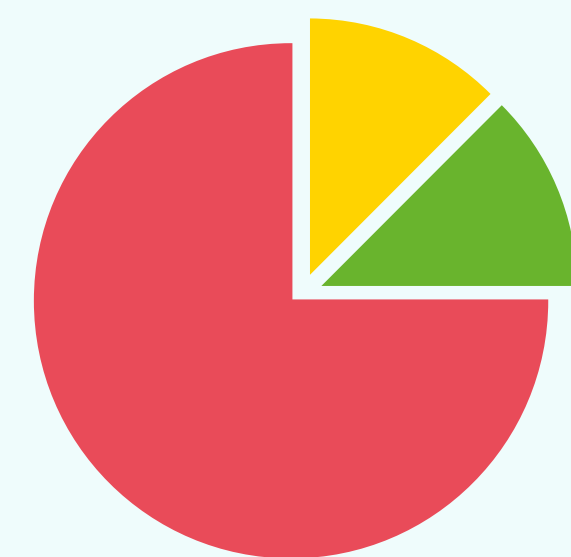


**\$2,000 (26%)**

**\$20 (19%)**

**\$1,000 (17%)**

**TOP 3 PRICE TIERS BY NUMBERS SOLD**



**\$20**

**\$100**

**\$500**



**TIER PREMIUM NAMES SOLD**

**7,292**



**BROKERED SALES REVENUE**

**\$105,936**



**names.club REVENUE FOR .CLUB NAMES**

**\$82,158**



**TOTAL VALUE OF ACTIVE NAMES.CLUB SUBSCRIPTIONS FOR .CLUB NAMES**

**\$546,593**

SINCE 2018



**TOTAL NUMBER OF ACTIVE FINANCED NAMES**

**152 SUBSCRIPTIONS**



**TOP FINANCED NAME**

**Auto.club**

**\$67,500**

# 2019 PREMIUM NAME REPORT

★	Top 10 Registrars & Aftermarkets Based on Revenue
1	GODADDY.COM, INC.
2	NAMES.CLUB
3	NAMECHEAP, INC. (Tie for Spot #3)
4	ALIBABA CLOUD COMPUTING (HICHINA) (Tie for Spot #3)
5	GOOGLE LLC
6	RU-CENTER
7	PORKBUN
8	SEDO
9	CHENGDU WEST (WEST.CN)
10	NAME.COM, INC.

★	Top 10 Registrars & Aftermarkets Based on Count
1	GODADDY.COM, INC.
2	ALI BABA CLOUD COMPUTING (HICHINA)
3	NAMECHEAP, INC.
4	GOOGLE LLC
5	CHENGDU WEST (WEST.CN)
6	DYNADOT, LLC
7	NAMESILO, LLC
8	RU-CENTER
9	PDR - PUBLICDOMAINREGISTRY.COM
10	NAME.COM, INC.